Top Tips to Get Votes!

- 1. Promote voting prominently on your website.
- 2. Post regularly on all of your social media accounts.
- 3. Send multiple emails to your database.

Recommended dates:

- February 12: Readers' Choice ballot begins!
- February 26-29: Friendly reminder
- March 11: Last call voting ends March 15!



4. Give your customers flyers with the Categories in which you're nominated.

Make it a priority to spread the word and get your customers to VOTE FOR YOU!

Feel free to use the images* in our Readers' Choice Toolkit. Download the graphics and share them on your own platforms. Everything is pre-formatted and labeled for the appropriate platforms. BEST OF luck to you!

> * By using our images you agree: The images may not be altered in any way such as adding your logo or additional wording.



